

Arkadia

media kit 2016



Dorset's Bespoke Luxury Title

the best upcoming
events on
offer in Dorset

Discover the
opulent world
of country life

HAND DELIVERED
To 90,000
AFFLUENT READERS

Email - sales@arkadiamags.co.uk - or call 07881 748 251 -01202 676 198



η. arkadia

1. Any real or imaginary place offering peace and simplicity
 2. Brings together local craft, talent and spirit to showcase the best your county has on offer, in one definitive lifestyle magazine.
- Welcome to Arkadia

who we are

We delve into the world of the rustic, country life, full of luxury surprises and a taste of new vintage to showcase rural finery. High quality, local services and experiences are close to our hearts, skilfully blended with an insight into the modern and the new.

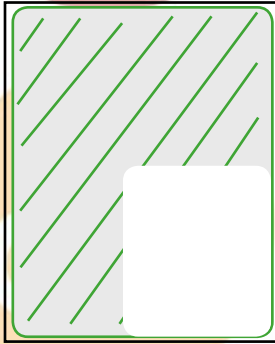
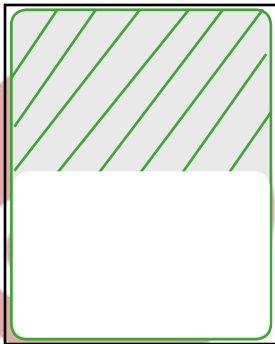
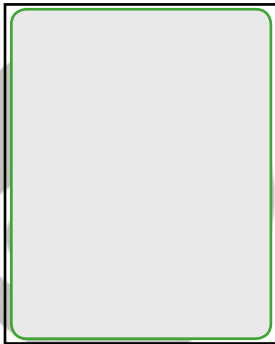
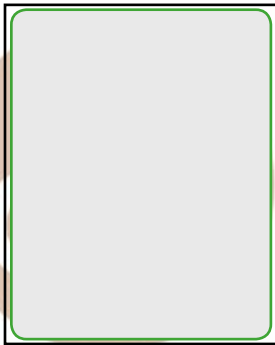
Our mission: to discover the most exciting places, new experiences, emerging trends and tastes that are blossoming in your county. Whether it's fashion, sport, food or travel, Arkadia is the essential luxury resource.

our audience

Targeted towards a high net worth readership, Arkadia is the only free luxury quarterly country lifestyle magazine with a contemporary and sophisticated twist. Hand delivered 'in-house' to approximately 90,000 affluent across Dorset, our main audience is within the hotel rooms and high end restaurants within Dorset, we pride ourselves on our modern approach to the classic and traditional way of living.

Arkadia can also be spotted in an ever-increasing range of exclusive pick-up points across Dorset and Hampshire, including the major exclusivity in the leading hoteliers and quality restaurants, spas, hotels and galleries in the area.

A high quality, beautifully finished 92-page magazine, Arkadia is the perfect platform to reach out to our prosperous community



Full Page - 265 x 190mm
 £395.00 Issue 1
 £295.00 Issue x 2
 £195.00 Issue x 3

Double Page - 265 x 400mm
 £695.00 Issue 1
 £550.00 Issue x 2
 £395.00 Issue x 3

Half Page - 128 x190mm
 £225.00 Issue 1
 £175.00 Issue x 2
 £125.00 Issue x 3

Quarter Page - 90 x128mm
 £115.00 Issue 1
 £85.00 Issue x 2
 £65.00 Issue x 3

